

JULY 2026



FROM THE WINGS

WORK PROGRESSES AS PROJECT RESTOURATION CONTINUES

Crews continue to be hard at work at the West Herr Performing Arts Center and Auditorium Theatre as PROJECT RESTOURATION progresses. Framing has gone up in the Rothschild lounge, creating a structured arch and outlining the location of the new bar area. Plus, the wall that slashed the original room's footprint has been completely removed, once again restoring the space to its intended size and showcasing its grand fireplace.

Currently, the Rothschild Lounge is only open during the engagements of touring Broadway productions. It offers a private, comfortable setting to enjoy top-shelf beverages and heavy hors d'oeuvres from Palmer's Direct To You Market, one hour before the performance. Avoid the lines and return at intermission for dessert, coffee and tea. However, with this restoration, RBTL will be able to offer a more versatile and frequent use of the space beyond Broadway performances, including one-night events.



As for reconfiguring the backstage dressing areas, crews have made major advancements. The space has been opened up, which will allow for updated facilities that meet the modern standards and requirements of touring productions. As mentioned in the previous issue of *From the Wings*, this will be the first significant enhancement to the cast, crew and local union spaces, improving the overall touring artist experience in Rochester.



Work on the Rothschild Lounge and the first floor of the dressing rooms are scheduled to be completed by the start of RBTL's 2026-2027 M&T Bank Broadway Season in October. The refurbishment of the second-floor dressing areas will be completed in 2027.

UPCOMING EVENTS:

RBTL'S ANNUAL GOLF TOURNAMENT

August 3

BOOP! THE MUSICAL

October 3-10

SWAN LAKE

October 21

ANDREW DICE CLAY

October 22

HELL'S KITCHEN

November 3-8



WEST HERR
PERFORMING ARTS CENTER
875 EAST MAIN STREET
ROCHESTER, NY 14605
RBTL.ORG



@RBTLAUD

BECOMING A BROADWAY SEASON SUBSCRIBER

The 2026-2027 M&T Bank Broadway Season, presented by RBTL and Albert Nocciolino, consists of seven incredible touring shows, including:

- **BOOP!® THE MUSICAL** – October 3-10, 2026
- **ALICIA KEYS' HELL'S KITCHEN** – November 3-8, 2026
- **THE SOUND OF MUSIC** – December 1-6, 2026
- **THE NOTEBOOK** – February 16-21, 2027
- **JERSEY BOYS** – March 16-21, 2027
- **DISNEY'S THE LION KING** – April 28-May 16, 2027
 - (Subscribers Attend April 28-May 4)
- **THE OUTSIDERS** – June 15-20, 2027

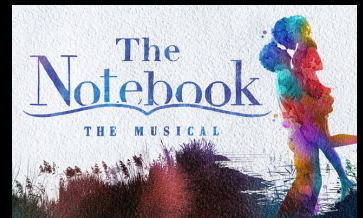
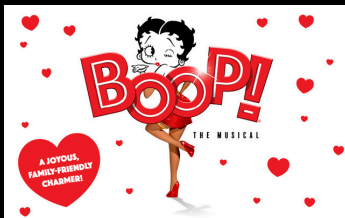
How it Works: A Season Ticket Holder (Subscriber) purchases a Season Ticket Package (Subscription) which includes all Broadway shows in the series for one low price (beginning at \$331 for all seven shows). Patrons choose the performance they wish to attend (Tuesday-Sunday, including matinees), and their preferred seating/pricing location.

The Benefits:

- **Priority Seating:** Reserve the best seat(s), at the best price(s) when purchasing or renewing a Season Ticket Package, and keep your great seats year after year.
- **Seat Upgrades:** All renewed subscribers get the opportunity to upgrade their seats after the annual renewal deadline. (Must renew existing seating first, then upgrade based on availability when notified.)
- **Advance Tickets:** Subscribers have the option to purchase additional tickets to select Season Shows and Specials in advance of the general public, for themselves or friends and family. (Subject to availability. Processing fees may apply.)
- **Flexible Payment Options:** Subscribers have the option to pay for their Subscription over time via payment plans, when renewing by the deadline.
- **Avoid Waiting:** You can avoid Box Office lines by ordering Season Tickets or additional show tickets online through [Account Manager](#), or by phone at 585-222-5000 from the Auditorium Theatre Box Office. (Processing fees may apply.)
- **Exchanges:** If scheduling conflicts arise, you may switch your tickets to another performance of the same show, a minimum of 48 hours prior to your scheduled performance (subject to availability). Exchanges may be made by phone (fees may apply) or in person. *There are no exchanges for missed performances and individual shows reserve the right to dictate their exchange policy.
- **Lost Ticket Replacement:** If you misplace your ticket(s), we'll re-issue for you at no additional cost.
- **Advance Notification:** Be among the first to find out which shows are coming each year. Plus, receive notice of added shows, special events and other opportunities throughout the Broadway Season.
- **Ticket Forwarding:** Subscribers can forward their tickets to others digitally, using Account Manager.
- **Philanthropy:** Support a not-for-profit arts organization right here in your greater Rochester community!

Learn more about becoming a Subscriber and “test-drive” available Broadway Season Ticket inventory at RBTL's [Open House](#) event on August 19 from 10:00 a.m. to 5:00 p.m.

SUBSCRIBE TO THE '26-'27 M&T BANK BROADWAY SEASON TODAY!



SPOTLIGHT ON: JERSEY BOYS

Engagement Dates:

March 16-21, 2027

Book:

Marshall Brickman (*The Addams Family*) &
Rick Elice (*The Addams Family*, *Water for Elephants*)

Music:

Bob Gaudio (founding member of The Four Seasons
& co-writer of the group's music catalogue)

Lyrics:

Bob Crewe ("Big Girls Don't Cry," "Walk Like a Man,"
"I Can't Take My Eyes Off You")

Orchestrations:

Steve Orich (*The Cher Show*)

Age Recommendation:

12+

Running Time:

2 hours & 30 minutes, including intermission



Synopsis: They were just four guys from Jersey, until they sang their very first note. They had a sound nobody had ever heard... and the radio just couldn't get enough of. But while their harmonies were perfect on stage, off stage it was a very different story - a story that has made them an international sensation all over again. Go behind the music and inside the story of Frankie Valli and The Four Seasons in the Tony Award®-winning, original Broadway sensation, **JERSEY BOYS**. From the streets of New Jersey to the Rock and Roll Hall of Fame, this is the musical that's too good to be true.

JERSEY BOYS

2006 TONY AWARD® WINS

Best Musical

Lighting Design

Best Actor - Musical (John Lloyd Young)

Best Featured Actor - Musical (Christian Hoff)

What the Critics are Saying:

"The energy is unstoppable!"

– *Associated Press*

"Mesmerizing! An electrifying seismic sensation!"

– *Los Angeles Times*

"Moves like a joyride in a stolen Cadillac!"

– *Toronto Star*

"A super-charged knockout!"

– *Chicago Sun-Times*



TRUE STORIES TOLD THROUGH JERSEY BOYS

Frankie Valli
Bob Gaudio
Nick Massi
Tommy DeVito
Bob Crewe
Joe Pesci

Gyp DeCarlo
Charlie Calello
Joe Long
Hank Majewski
Mary Delgado
Francine Valli

Nick DeVito
The Angels
The Royal Teens
Miss Frankie Nolan
Hal Miller
Billy Dixon

SPOTLIGHT ON: *THE NOTEBOOK*

Engagement Dates:
February 16-21, 2027

Music & Lyrics:
Ingrid Michaelson
(multi-platinum singer-songwriter)

Based on the Novel By:
Nicholas Sparks (*A Walk to Remember*, *Dear John*,
Message in a Bottle)

Book:
Bekah Brunstetter ("This is Us," "Maid")

Direction:
Michael Greif (*Dear Evan Hansen*, *Next to Normal*,
RENT) & Schele Williams (*The Wiz*, *Aida*)

Age Recommendation:
10+

Running Time:
2 hours & 20 minutes, including intermission



Synopsis: Based on the best-selling novel that inspired the iconic film, ***THE NOTEBOOK*** tells the story of Allie and Noah, both from different worlds, who share a lifetime of love despite the forces that threaten to pull them apart. ***THE NOTEBOOK*** is a deeply moving portrait of the enduring power of love.

The Notebook
THE MUSICAL
2024 TONY AWARD®
NOMINATIONS

Best Book of a Musical
Best Actor in a Musical (Dorian Harewood)
Best Actress in a Musical (Maryann Plunkett)

What the Critics are Saying:

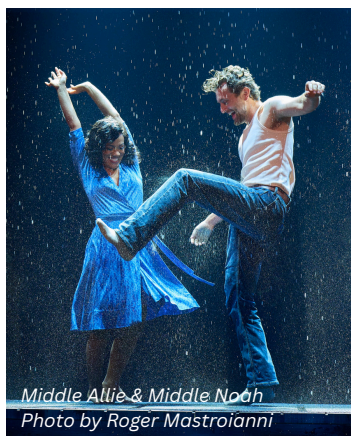
"Full of butterfly-inducing highs and beautiful songs."
– *Entertainment Weekly*

"***THE NOTEBOOK*** is everything. Run, don't walk!"
– Hoda Kotb, *Today*

"Feels as fresh as the rainwater that drenches the
meant-for-each-other lovers."
– *The New Yorker*

"Romantic, life-affirming, and ingeniously adapted."
– *USA Today*

"Strikingly beautiful. A bonafide hit!"
– *Vanity Fair*



TWO NATIONAL SOCIETIES VISIT WEST HERR PERFORMING ARTS CENTER & AUDITORIUM THEATRE

The Rochester Broadway Theatre League welcomed the Theatre Historical Society of America and the American Theatre Organ Society to the West Herr Performing Arts Center and Auditorium Theatre on two separate occasions this summer.

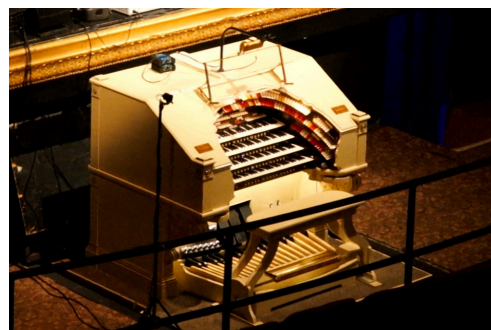


First, in June, the Theatre Historical Society of America visited the Finger Lakes region for its 2026 Conclave. This was the first time since 1999 the Conclave was held in the area. With Rochester serving as its home base, the four-day tour took a group of 56 people from the United States and United Kingdom to 21 historic theatres, movie palaces and opera houses throughout Western and Central New York.

This included a stop at the Auditorium Theatre, where RBTL was presented with a certificate designating the venue a “Distinguished Theatre,” as recognized by the Theatre Historical Society of America. During their visit, the group had the opportunity to tour and learn about the spaces throughout the Performing Arts Center.

Then, in July, the American Theatre Organ Society (ATOS) was in town for its 2026 Convention. This year’s Convention host was the Rochester Theater Organ Society, which maintains and performs on the magnificent Wurlitzer 4/23 (opus 1951) theatre organ, housed at the Auditorium Theatre. The console rises from the orchestra pit, and the sound of 1,619 pipes, trumpets, clarinet, saxophone, drums, shimmering strings, or marimbas emanates from the filigreed proscenium arch surrounding the main stage.

The ATOS Convention brought together touring theater organists and organ enthusiasts and consisted of concerts and performances at a variety of locations across the Finger Lakes region, Western and Central New York and the Southern Tier. This included the West Herr Auditorium Theatre, with Rochester serving as the Convention’s homebase.



REMINDER OF SUMMER BOX OFFICE HOURS

Monday - Thursday
10:00 a.m. - 5:00 p.m.
Friday - Sunday
CLOSED

Visit RBTL.org or Ticketmaster.com any time for event and ticket information.
Extended hours resume September 8.