

MARCH 2026



rbtl FROM THE WINGS

RBTL AND ALBERT NOCCIOLINO REVEAL THE 2026-2027 M&T BANK BROADWAY SEASON AT THE WEST HERR AUDITORIUM THEATRE

RBTL and longtime Presenter and Partner, Albert Nocciolino, have revealed the lineup for the 2026-2027 M&T Bank Broadway Season at the West Herr Auditorium Theatre! Four of the seven shows will be performing in Rochester for the first time, including BOOP!® The Musical, Alicia Keys' HELL'S KITCHEN, THE NOTEBOOK and THE OUTSIDERS. Disney's THE LION KING, THE SOUND OF MUSIC and JERSEY BOYS will be making their highly anticipated returns.

Rochester will serve as the official national tour launch site for BOOP!® The Musical. The production's full team – including producers, cast, crew and creatives – will spend nearly a month at the West Herr Performing Arts Center teching the show. This critical period allows the team to refine every element of staging, lighting, sound and choreography, ensuring the production is fully realized before its grand opening.

"It is with great honor that we get to present another Broadway Season that includes new musicals, classics and blockbusters, and to once again be the launch city for a National Tour," said Nocciolino. "As with every Season, we aim to entertain returning audiences, as well as expose new patrons to the wonders that live theatre has to offer. We believe this Season presents both of those opportunities, and we are excited for everyone to experience these great shows right here in our own community."

This 7-show Season Ticket Package was unveiled on Tuesday, March 31, with a special event accompanied by several performances. That included "Circle of Life" from Nteliseng Nkhela, who joined us from the Broadway company of THE LION KING, "Great Expectations," performed by Josh Strobl from the Broadway company of THE OUTSIDERS and a performance of THE NOTEBOOK's "If This Is Love" by Rochester's 2025 Jimmy Awards® nominee, Tessa Meyers.

7-show Season Ticket Packages are available now for both renewing and new Subscribers at RBTL.org and the Auditorium Box Office. The deadline to renew is May 28. Individual show tickets will go on sale at later dates. For more information on Season Ticket Packages, including the benefits of being a Subscriber, visit RBTL.org.

To learn more about the productions coming in the 2026-2027 M&T Bank Broadway Season, check out page two for show descriptions and engagement dates!

UPCOMING EVENTS:

BAT OUT OF HELL THE MUSICAL

April 6

A BEAUTIFUL NOISE

April 21-26

BRUCE IN THE USA

April 30

RPO PRESENTS THE MUSIC OF TINA TURNER

May 2

JERRY SEINFELD

May 16



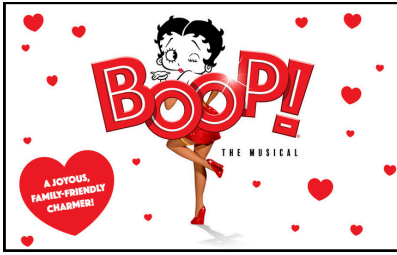
WEST HERR
PERFORMING ARTS CENTER
875 EAST MAIN STREET
ROCHESTER, NY 14605

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THE 2026-2027 M&T BANK BROADWAY SEASON



BOOP!® The Musical, October 3-10, 2026, is the new Broadway musical-comedy extravaganza that brings the iconic Betty Boop® character to life like never before! When Betty dreams of an ordinary day off from superstardom, she's swept into a "bright and bubbly" (Time Out New York) adventure of color, music, and love in New York City. Directed and choreographed by Tony Award® winner Jerry Mitchell, with songs by GRAMMY® winner David Foster, lyrics by Tony Award® nominee Susan Birkenhead, and a book by Tony Award® winner Bob Martin, BOOP! is "a show-stopping rainbow of joy" (The Daily Beast) that's fun for everyone!

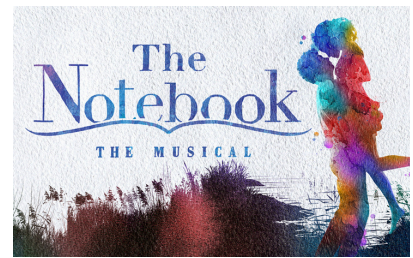
Alicia Keys' **HELL'S KITCHEN**, the award-winning Broadway musical created and inspired by the 17-time Grammy® Award winning artist, takes you on the journey of Ali – a 17-year-old girl full of fire, November 3-8, 2026. Relatable, raw, and refreshingly fun, it's a celebration of finding yourself, your purpose and the people who lift you up. The music – a mix of Keys' greatest hits and new songs written exclusively for the show – and exhilarating choreography, bring to life a story that speaks to you no matter where you're from, where you've been, or where you're going. Feel the energy of this multi-award-winning musical and experience where dreams begin: HELL'S KITCHEN.



For 65 years, **THE SOUND OF MUSIC** has been one of our "favorite things." With its timeless story and irresistibly charming score, this Rodgers & Hammerstein classic isn't just meant to be enjoyed - it's meant to be shared December 1-6, 2026. Directed by three-time Tony Award® winner Jack O'Brien (Hairspray), this vibrant and romantic tale of Maria and the von Trapp family features beloved songs like "Do-Re-Mi," "Sixteen Going on Seventeen" and "Edelweiss."



The acclaimed musical, **THE NOTEBOOK**, brings a love story for the ages to the stage in Rochester February 16-21, 2027. Based on the best-selling novel that inspired the iconic film, THE NOTEBOOK tells the story of Allie and Noah, both from different worlds, who share a lifetime of love despite the forces that threaten to pull them apart. "Full of butterfly-inducing highs and beautiful songs" (Entertainment Weekly), THE NOTEBOOK is a deeply moving portrait of the enduring power of love, and features music by singer-songwriter Ingrid Michaelson and a book by TV's Bekah Brunstetter ("This Is Us").



The original Broadway sensation returns to the road! Celebrating 20 years – Jersey style! They were just four guys from Jersey, until they sang their very first note. They had a sound nobody had ever heard... and the radio just couldn't get enough of. But while their harmonies were perfect on stage, off stage it was a very different story – a story that has made them an international sensation all over again. Go behind the music and inside the story of Frankie Valli and The Four Seasons in the Tony Award®-winning, original Broadway sensation, **JERSEY BOYS**, March 16-21, 2027. From the streets of New Jersey to the Rock and Roll Hall of Fame, this is the musical that's too good to be true.



More than 130 million people around the world have experienced the phenomenon of Disney's **THE LION KING**, and now you can too, April 28-May 16, 2027. Winner of six Tony Awards®, including Best Musical, this landmark musical event brings together one of the most imaginative creative teams on Broadway. Tony Award-winning director Julie Taymor brings to life a story filled with hope and adventure set against an amazing backdrop of stunning visuals. THE LION KING also features some of Broadway's most recognizable music, crafted by Tony Award-winning artists Elton John and Tim Rice with choreography by Rochester resident, Garth Fagan. There is simply nothing else like THE LION KING.



The winner of four 2024 Tony Awards®, including Best Musical, is **THE OUTSIDERS**, running June 15-20, 2027. This classic coming-of-age story takes you to Tulsa, Oklahoma in 1967, where Ponyboy Curtis, his best friend Johnny Cade, and their family of Greaser "outsiders" dream about who they want to become in a world that will never accept them. THE OUTSIDERS features Danya Taymor's Tony Award winning direction that's "refreshing, gritty, and endlessly effective." (The New York Times). With "high-octane choreography" (New York Magazine), THE OUTSIDERS has been described as "more pulse-pounding than anything else on Broadway!" (Time Out New York).



A CLOSER LOOK AT PROJECT RESTOURATION

The recent renovations at the West Herr Performing Arts Center mark a brand-new beginning for the complex. We are so proud of the changes to-date, which have enhanced the patron experience, and are excited about what is yet to come. Take a closer look at what's been completed and learn more about our future phases in our ongoing video series featuring RBTL Chief Revenue Officer, Linda Glosser, and Chief Operating Officer, John Parkhurst:

New Amenities



2nd floor Mezzanine Lounge



Upgrades Overall



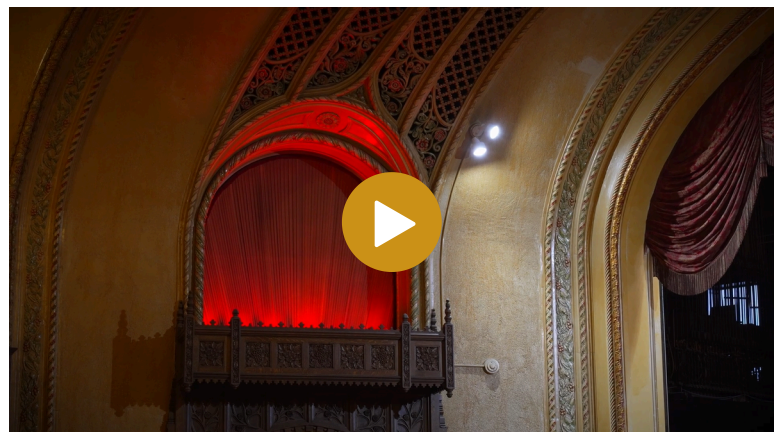
Rothschild Lounge



Cathedral Hall Part 1



Cathedral Hall Part 2



To learn more about **PROJECT RESTOURATION**, keep up-to-date on the latest developments, see the pictures and videos as projects progress, or to make a donation, visit WestHerrPAC.org. Updates will also be posted on the West Herr Performing Arts Center's [Facebook](#), [Instagram](#) and [LinkedIn](#) social pages.

GOOD TIMES NEVER SEEMED SO GOOD: A *BEAUTIFUL NOISE* TO MAKE ROCHESTER DEBUT THIS APRIL

Created in collaboration with Neil Diamond himself, “*A Beautiful Noise*” is the uplifting true story of how a kid from Brooklyn became a chart-busting, show-stopping American rock icon. With 120 million albums sold, an induction into the Songwriters and Rock and Roll Halls of Fame, a Grammy® Lifetime Achievement Award and sold-out concerts around the world that made him bigger than Elvis, Neil Diamond’s story was made to shine on Broadway—and head out on the road across America.

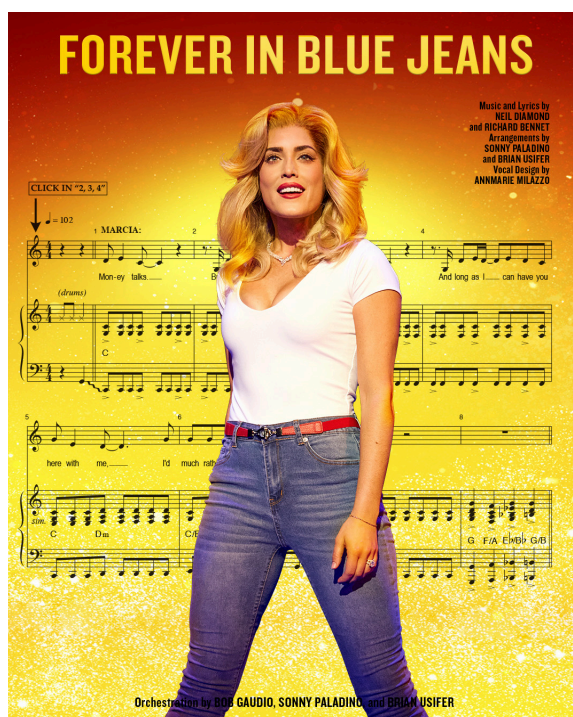
“Some of my most thrilling nights have been while I was on tour, bringing my music to audiences across the world,” said Neil Diamond. “Having ‘*A Beautiful Noise*’ go on tour is an honor and I can’t wait for audiences across North America to experience this show. I hope they enjoy it as much as I have.”

Like “*Jersey Boys*” and “*Beautiful: The Carole King Musical*” before it, “*A Beautiful Noise: The Neil Diamond Musical*” is an inspiring, exhilarating, energy-filled musical memoir, that tells the untold true story of how America’s greatest hitmaker became a star, set to the songs that defined his career.

Producer Ken Davenport said, “Neil is one of the best live entertainers the world has ever seen. In his fifty-year career, he’s performed for millions of fans around the globe. I couldn’t imagine a more perfect way to honor his legacy than having ‘*A Beautiful Noise*’ touring North America, visiting the same cities where he gave so many people so much joy. Now, after a successful Broadway run, good times never seemed so good, as ‘*A Beautiful Noise: The Neil Diamond Musical*’ will be in Rochester making its premiere at the West Herr Auditorium Theatre in April.”

Bob Gaudio, a member of The Four Seasons, and whose life plays out on stage in “*Jersey Boys*,” is a close friend and collaborator of Neil Diamond. He provided orchestrations for “*A Beautiful Noise*” and serves as a producer.

“When Neil and I first started talking about making a musical using his music, I knew how daunting that would be,” said Gaudio. “With ‘*Jersey Boys*,’ I learned how vital it is to have a first-rate creative team making sure everything weaves together. We have that on ‘*A Beautiful Noise*’—an incisive book that tells Neil’s story honestly, fantastic choreography, one of the best directors on Broadway guiding the entire production, and of course, Neil’s iconic songs.”



And which of those iconic songs make it into the show? Check out the track list below:

- | | |
|---|---|
| <ul style="list-style-type: none"> “A Beautiful Noise” “America” “Brooklyn Roads” “Brother Love’s Traveling Salvation Show” “Cherry, Cherry” “Cracklin’ Rosie” “Crunchy Granola Suite” “Forever In Blue Jeans” “Hello Again” “Holly Holy” “I’m A Believer” “I Am... I Said” “I Got the Feelin’ (Oh No, No)” “I’ll Come Running” “Kentucky Woman” | <ul style="list-style-type: none"> “Look Out (Here Comes Tomorrow)” “Love On the Rocks” “Play Me” “Pretty Amazing Grace” “Red, Red Wine” “September Morn” “Shilo” “Solitary Man” “Song Sung Blue” “Soulaimon” “Sweet Caroline” “Thank the Lord for the Night Time” “The Boat That I Row” “You Don’t Bring Me Flowers” |
|---|---|

Tickets for “*A Beautiful Noise*” are available at [Ticketmaster.com](https://www.ticketmaster.com) and the Auditorium Box Office.

ENJOY THE MUSIC FROM TOP INDUSTRY ICONS THIS SPRING

In addition to "A Beautiful Noise," audiences can be entertained by the music from several more iconic musicians at the Auditorium Theatre. First, on April 6, "Bat Out Of Hell The Musical" features songs by Jim Steinman and Meat Loaf. Then, on April 30, Bruce in the USA pays tribute to Bruce Springsteen & The E Street Band. And on May 2, the Rochester Philharmonic Orchestra (RPO) presents the Music of Tina Turner. Find out more about these one-night-only performances below!



"Bat Out Of Hell The Musical" is a thrilling spectacle where the timeless music of Jim Steinman and Meat Loaf reigns supreme! Get ready for an electrifying experience that will ignite your passion for rock 'n' roll!

"Bat Out Of Hell The Musical" promises to be a thrilling experience, featuring a dynamic eight-piece rock band live on stage. Sprawling multi-level platforms will transport you through the diverse worlds of Bat Out of Hell, from Raven's bedroom to the depths of the Lost's underground domains. An epic cast will bring their powerhouse vocals to Meat Loaf's anthems including 'I'd Do Anything For Love (But I Won't Do That),' 'Paradise By The Dashboard Light,' 'Two Out Of Three Ain't Bad,' 'Dead Ringer For Love,' 'It's All Coming Back to Me,' and of course, 'Bat Out of Hell.'

Get ready to witness "Bat Out Of Hell The Musical" as it explodes onto the stage for one night only April 6, in a spectacle that promises to be nothing short of legendary.

"Bruce In The USA" is widely recognized as the premier tribute to Bruce Springsteen & The E Street Band. An exceptional recreation of one of the most legendary live rock experiences in music history.

Led by Matt Ryan, "Bruce In The USA" has been hailed by audiences and critics alike for its meticulous musicianship and authentic stage presence. The production captures the essence of Bruce Springsteen's iconic sound—combining dynamic energy, precision, and emotional intensity that mirror the original performances of "The Boss" and his celebrated E Street Band.

The ensemble's faithful interpretations of Springsteen's extensive repertoire deliver a concert experience that transcends mere imitation, instead honoring the artistry and passion that have defined his enduring career.

An unparalleled live experience that honors the integrity and spirit of Springsteen's music.



All hail the Queen of Rock 'n' Roll! Superstar singers LaKisha Jones, Nova Y. Payton, and Armando Imagines will take you on a journey through Tina Turner's legendary musical career. Backed by your Rochester Philharmonic Orchestra, elevating all her iconic songs including 'What's Love Got to Do with It,' 'Disco Inferno,' 'Proud Mary,' and more.

As sentimental as it is powerful, this production pays tribute to the eight-time GRAMMY®-winner and Rock and Roll Hall of Fame inductee in a way that proves Tina Turner truly was "simply the best."

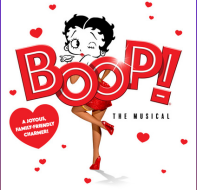

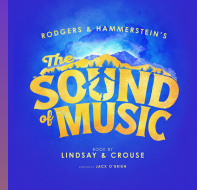
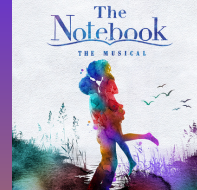


Tickets for all three of these fantastic shows are available at [Ticketmaster.com](https://www.ticketmaster.com).



LOOKING AHEAD: RBTL'S 2026-2027 A.R.T.S. PARTNERS EDUCATIONAL PROGRAMMING

Every year, RBTL partners with schools throughout the area as part of our A.R.T.S. (Arts Reaching and Teaching in Schools) Partners Program. It allows teachers to integrate the arts into their curriculums year-round and offers customization for students in grades UPK-I2. RBTL starts by selecting touring Broadway productions scheduled to play at the West Herr Auditorium Theatre, and writes units centered on show topics and themes, which are fully aligned to the Common Core Standards. RBTL then works with teachers to adapt these units into age-appropriate lessons for classroom learning.

The 2026-2027 A.R.T.S. Partners theme is: "Where dreams begin and stories start." Six of the seven shows in the M&T Bank Broadway Season will be a part of the program. Those productions (along with their lessons) are:

 <p>Boop! THE MUSICAL A LITTLE HEARTBEAT COMEDY</p>	 <p>HELL'S KITCHEN BROADWAY'S HIT MUSICAL</p>	 <p>THE SOUND OF MUSIC LINDSAY & CROUSE</p>	 <p>The Notebook THE MUSICAL</p>	 <p>THE LION KING THE WORLD'S A MUSICAL</p>	 <p>THE OUTSIDERS TONY AWARD BEST MUSICAL TV UNIVERSE!</p>
<p>Oct. 3-10, 2026 Grades 4+</p>	<p>Nov. 3-8, 2026 High School</p>	<p>Dec. 1-6, 2026 Grades 2+</p>	<p>Feb. 16-21, 2027 High School</p>	<p>Apr. 28-May 16, 2027 All Grades</p>	<p>June 15-20, 2027 Grades 7+</p>
<ul style="list-style-type: none">• Identity• Self-discovery• Personal growth• Fame• Resilience	<ul style="list-style-type: none">• Mentors• Manifesting dreams• Power of music• Embracing family and friends• Parent/child relationship	<ul style="list-style-type: none">• Confidence• Embracing youth• Safety vs. risk• What is worth fighting for?• Historical connections	<ul style="list-style-type: none">• Enduring power of love• Things we do for love• Writing and sharing your own story• Alzheimer's awareness	<ul style="list-style-type: none">• Circle of life• Responsibility• Honesty• Creativity and artistry• Heritage - who lives in you?	<ul style="list-style-type: none">• Bias/identity• Being true to yourself• Rites of passage• Friendship• Storytelling through movement• Connection

As part of the program, RBTL's Director of Education, Holly Valentine, visits participating schools to lead professional development sessions and/or work directly with students. The culmination of the program is that all students working on the curriculum are then given the opportunity to be fully immersed in the live theatre experience by attending the correlating Touring Broadway production at the West Herr Auditorium Theatre.

This is a unique opportunity in a time when funding for the arts is often cut from school budgets, and it has been proven that arts integration increases engagement and attendance in the classroom while decreasing behavioral incidents. This A.R.T.S. Partners Program ensures that arts education is provided to as many local students as possible.

For more information, contact Holly Valentine, at 585-277-3338 or holly@rbtl.org, or visit [RBTL.org/arts-partners](https://www.rbtl.org/arts-partners).

Registration Open!

RBTL'S ANNUAL GOLF TOURNAMENT

Monday, August 3rd

For more information, including sponsorship opportunities, visit [RBTL.org](https://www.rbtl.org).