



PERFORMING ARTS CENTER

RENOVATION & RESTORATION FUNDRAISING COMMITTEE

CO-CHAIRS



Dan Burns - Executive Vice President & Upstate NY / PA Regional President, M&T Bank

Dan joined M&T Bank 37 years ago as part of the bank's Management Development Program. He was named Regional President of M&T Bank's Rochester division in 2004. He also has responsibility for Middle Market and Commercial Real Estate for Upstate NY, Pennsylvania, Canada and Florida, along with functional oversight of M&T's other business lines. In addition, Dan manages the M&T Charitable Foundation, which donates close to \$1.5M to over 200 organizations in the Rochester area. Dan serves on the boards of Greater Rochester Enterprise, NextCorps, CMAC, ROC 2025 and the Greater Rochester Chamber of Commerce. He is Board Member for the University of Rochester Medical Center. Dan has a BBA in Finance from St. Bonaventure and an MBA from the Simon School at the University of Rochester.



Trish Nilsen - President & CEO, NYSEG and RG&E

Trish serves as President and Chief Executive Officer for Rochester Gas and Electric ("RG&E") and New York State Electric & Gas ("NYSEG"). She has held various positions within NYSEG and RG&E since joining the company in 1992. Most recently, she served as Avangrid Networks' Vice President, Reliability Assurance and Emergency Preparedness, which included electric and natural gas emergency event response and served as a COVID liaison for the business. Trish's prior experience in the Companies was serving in Communications, Customer Service, Public Affairs and Human Resources capacities. She received a Bachelor of Science from Alfred University, and Master of Arts from Syracuse University and from Elmira College.

AMBASSADORS



Anthony Daniele - Owner & Operator, Daniele Family Companies

Anthony grew up in Pittsford, NY and received a Bachelor's Degree in International Business from Auburn University. Professionally, alongside his brother Danny and father Mario, Anthony is the Owner and Operator of Daniele Family Companies, a conglomerate of businesses and real estate holdings including, Southpoint and Westpoint Marinas and developers of apartments, retail plazas and residential properties in New York and Florida. Anthony served as a Monroe County Legislator from 2008 – 2017 representing the 10th Legislative District. He was elected by his peers first as Majority Leader and then President of the Legislative body, and left elected office due to term limits.



Herb Escher - CEO, Dale Carnegie

With a career spanning over two decades in leadership development and corporate training, Herb is renowned for his unwavering commitment to empowering individuals and organizations to achieve their full potential. As the CEO of Dale Carnegie of Upstate NY, the Greater Boston Region, New Hampshire, Rhode Island and Long Island, he has catalyzed transformative change in the business landscape. Herb's strategic insights and ability to adapt to evolving market trends have positioned the organization as a trusted partner for businesses seeking to enhance their leadership capabilities and foster a culture of excellence. He is also deeply committed to giving back to the community, actively mentoring aspiring leaders and supporting initiatives to empower underprivileged individuals.



Asher Flaum - Associate Real Estate Broker, Flaum Management

Asher has served as a key contributor to the Flaum Management since 2002 and brings a depth of real estate experience including property management, operations, tenant relations, leasing and development. He has been involved in numerous real estate deals involving both local and national companies. Asher is a licensed Associate Real Estate Broker from Syracuse University with a Bachelor of Science degree and was a member of the 2000 Men's Lacrosse National Championship Team. He is also a member of the NYS Commercial Association of Realtors, the International Council of Shopping Centers and National Association of Realtors.



Andre Langston - President & CEO, WDKX Radio

Andre is the President and CEO of WDKX Radio in Rochester and a recognizable face in the community. WDKX was one of the first Black-owned radio stations in New York State, and after 50 years, is now New York's only Black-owned commercial radio station. WDKX was founded by his parents, Andrew and Gloria Langston, but after years of successful operation, they turned the responsibility of the station over to him. Andre has been influential in the tremendous growth the station has seen over the last several years, and stands by keeping it focused on the people in the community it serves.



Theresa Marsenburg - Evening News Anchor, WROC-TV News 8

Theresa is a trusted, experienced and award-winning journalist. She has produced numerous stories involving children and families, education, health care and social services. She is committed to elevating the voices and stories of African Americans and those who are often forgotten, misunderstood or ignored. Theresa's work has garnered two National Association of Black Journalists Salute to Excellence Awards. In both 2009 and 2013, she won NABJ Best Documentary Awards. The compelling storyteller also won a 2018 Telly Award and a 2021 Suncoast Regional Emmy. Theresa earned her Bachelor's Degree in Mass Communications from St. John's University. The native of Ohio has held various professional newsroom positions at commercial and public television stations.



Naomi Silver - President, CEO & COO, Rochester Community Baseball, Inc.

Naomi is the President, CEO, and COO for the Rochester Community Baseball, Inc. She currently serves as a Board member on the Rochester Downtown Development Corporation, the Joseph Floreano Rochester Riverside Convention Center, the United Way Governance Committee, MCC Foundation, United Way, First Niagara Bank, and is the officer and former chair for the Boys and Girls Club of Rochester. Naomi has won many awards including the Woman of Excellence in 2023 and the ICON Award in 2019.