

FROM THE WINGS

20 ADDITIONAL STAFF MEMBERS BECOME SUCCESSFULLY CERTIFIED IN CPR, AED & FIRST AID

FIRST AID TRAINING COMPLETED THROUGH THE AMERICAN RED CROSS

The health and safety of our patrons, as well as our staff, has always been RBTL's top priority. Recently, 20 Front of House and Back Stage employees became successfully certified in CPR, AED and First Aid. The training was provided through the American Red Cross. This is in addition to the multiple members of the staff who are already currently certified in these areas. Now, with this training there will be several people on staff at every performance who can perform first aid, CPR and use an AED should the need arise.

An AED, or an automated external defibrillator, is used to help someone experiencing cardiac arrest. According to the Red Cross, "it's a sophisticated, yet easy-to-use, medical device that can analyze the heart's rhythm and, if necessary, deliver an electrical shock, or defibrillation, to help the heart re-establish an effective rhythm." RBTL now has two AED devices at West Herr Auditorium Theatre, in addition to multiple first aid kits, should an emergency call for it.

CPR, which stands for cardiopulmonary resuscitation, "increases the likelihood of surviving cardiac arrest, when the heart stops beating or beats too ineffectively to circulate blood to the brain and other vital organs." The Red Cross adds that CPR can double or triple a person's chance of survival.

As stated, safety is the first issue RBTL hopes to ensure when patrons visit the Theatre. Therefore, it was important that we have as many people on staff as possible certified in CPR, AED and First Aid. Our goal is to make everyone feel as safe as possible and this was a necessary step in achieving that. Please don't hesitate to reach out to staff if you need assistance – at any point before, during or after a performance or event. For more information about RBTL's safety, security and overall protocols, visit RBTL.org/safety.

UPCOMING EVENTS:

JOHN MELLENCAMP

March 8

ROCHESTER COMEDY FESTIVAL

March 9

BRIT FLOYD

March 19

THE PRICE IS RIGHT

April 3

CELTIC WOMAN

April 4



WEST HERR
PERFORMING ARTS CENTER
875 EAST MAIN STREET
ROCHESTER, NY 14605
RBTL.ORG



@RBTLAUD

2024 - 2025 M&T Bank Broadway Season Announcement Coming In March!

RBTL OFFERING A VARIETY OF SHOWS THIS SPRING

RBTL prides itself in offering a variety of shows throughout the year. While we have a bit of a break before the next show in the M&T Bank Broadway Season, that doesn't mean we're not still bringing entertainment to Rochester. This March and April we have several one night only shows for audiences to enjoy. Here's a little more about each of them:

John Mellencamp - March 8

Fresh off the heels of his sold-out "Live and In Person 2023" North American tour, John Mellencamp confirms its continuation with "Live and In Person 2024." Mellencamp will perform for one night only in 27 new cities, beginning in Rochester, NY. The new dates celebrate Mellencamp's most recent album, "Orpheus Descending" released to widespread critical acclaim in June 2023 on Republic Records. Mellencamp is a member of the Rock and Roll Hall of Fame and the Songwriters Hall of Fame. He is a recipient of the John Steinbeck Award, ASCAP Foundation's Champion Award, The Woody Guthrie Award, the Americana Music Association's Lifetime Achievement Award, and more recently, the Founders Award, the top honor assigned by the American Society of Composers, Authors, and Publishers.



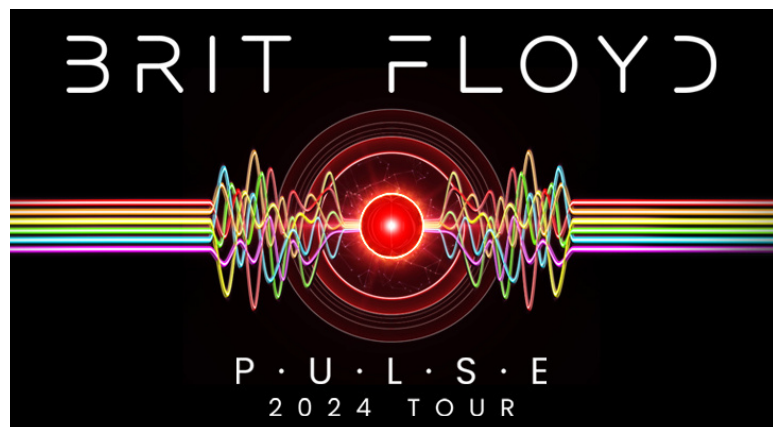
Rochester Comedy Festival - March 9

Get ready for an uproarious evening of laughter at the highly anticipated "Rochester Comedy Festival." The show features a star-studded lineup of renowned comedians, including Sommore, Lavell Crawford, Bill Bellamy, and Tony Roberts. With their perfect blend of humor and charm, these world-class comedians each bring their own unique comedic style, offering something for everyone.



Brit Floyd - March 19

Brit Floyd returns to the stage with P·U·L·S·E, their biggest and most spectacular production to date. It's a celebration and faithful recreation of Pink Floyd's legendary final Division Bell tour, complete with a stunning laser and light show, iconic circular screen, inflatables and theatrics. The show features classic tracks from Pink Floyd's magnificent catalog of albums, including "The Dark Side of the Moon," "The Wall," "Wish You Were Here," "Animals," "The Division Bell," "Meddle," and much more. The Brit Floyd show has become a phenomenon, widely regarded as the world's greatest rock tribute experience!



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The Price Is Right Live – April 3

"The Price Is Right Live™" is the hit interactive stage show that gives eligible individuals the chance to hear their names called and "Come On Down" to win. Prizes may include appliances, vacations, and possibly a new car! Play classic games just like on television's longest running and most popular gameshow...from Plinko™ to Cliffhangers™ to The Big Wheel™ and even the fabulous Showcase. Playing to near-sold-out audiences for more than 20 years, The Price Is Right Live™ has entertained millions of guests and given away more than 15 million dollars in cash and prizes. If you're a fan of The Price Is Right™ on TV, you'll no doubt love this exciting, live (non-televised), on-stage version of the show!



Celtic Woman – April 4

Celtic Woman will carry on its legacy of uplifting performances, packed with breathtaking harmonies and instrumental virtuosity, with an all-new live show. The Celtic Woman 20th Anniversary Tour will delight audiences with its fresh blend of traditional and contemporary Irish music that echoes Ireland's rich musical and cultural heritage, while reflecting the vibrant spirit of modern Ireland. In the 20 years since the global musical sensation's debut, Celtic Woman has emerged as both a formidable musical presence and a genuine cultural phenomenon.



Classic Rock Show – April 15

Classic Rock Show is an amazing opportunity for rock fans, young and old, to celebrate three decades of the world's greatest classic rock music, with a stunning multi-million-dollar sound and light show to match. Note-for-note, anthem after anthem, riff after riff, and solo after solo – "the greatest rock show on the planet" (London Times) culminates in a show-stopping guitar duel that is definitely not to be missed!



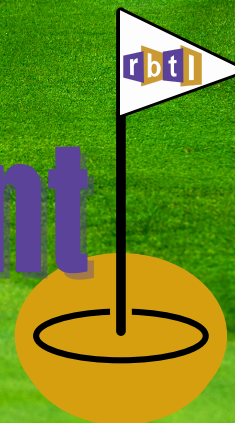
Tickets for all six of these shows are available at [Ticketmaster.com](https://www.ticketmaster.com) and the Auditorium Box Office.

REGISTRATION COMING SOON!

annual

Golf Tournament

benefiting arts education



INTRODUCING THE SCHOOLS PARTICIPATING IN RBTL'S STARS OF TOMORROW 26TH SEASON

March is Music in Our Schools Month® and is a designated time for teachers to focus on music education. It's also a time when a majority of local schools put on their high school musical productions. Ahead of that, we're highlighting the area schools participating in RBTL's arts education program, Stars of Tomorrow. Now in its 26th season, Stars of Tomorrow recognizes the high school musical in true Tony Award® fashion. The program, which is presented by Palmer's, sponsored by WROC News 8 and underwritten by Lake Beverage, is dedicated to supporting the process of growth and learning, encouraging commitment, discipline, and teamwork, and acknowledging excellence. These have been the program's goals since its debut in 1999.



Schools in a nine-county area with a fall or spring musical production are eligible to participate in the program, bringing much-deserved recognition to performing arts students. A team of trained and qualified adjudicators evaluates the productions and provides students and directors with written feedback and scores in a variety of categories. Then, at the annual Stars of Tomorrow Recognition Ceremony, participating schools have the chance to perform a selection from their musical live on stage at the West Herr Auditorium Theatre. This year's ceremony will take place on May 10, where schools with the top scores in each adjudicated category are revealed. Following Stars of Tomorrow, select students recognized for leading roles are eligible to compete in Stars of Tomorrow NYC Bound, for the chance to represent Rochester, NY at the National High School Musical Theatre Awards.

Remaining schedule for the 2023-2024 Season:

Weekend of March 1

Batavia – "Footloose"
Canandaigua – "Footloose"
Newark – "Pajama Game"
Mt. Morris – "Cinderella"
Williamson – "Guys and Dolls"

Weekend of March 8

Gananda – "Xanadu"
Greece Arcadia – "Pippin"
Hammondsport – "Anastasia"
Le Roy – "Chicago: Teen Addition"
Lima Christian – "Seussical, the Musical"
Marion – "Crazy for You"
Midlakes – "Into the Woods"
Palmyra-Macedon – "The Lightning Thief"

Weekend of March 15

Avon – "Sister Act"
Bloomfield – "SpongeBob SquarePants"
Churchville-Chili – "Mean Girls"
Greece Olympia – "Hairspray"
McQuaid Jesuit – "Man of La Mancha"
Medina – "Les Misérables"
Notre Dame – "Anastasia"
Penn Yan – "Head Over Heels"
Pittsford Mendon – "Seussical, the Musical"
Southern Cayuga – "SpongeBob SquarePants"
Victor – "The Hunchback of Notre Dame"

(Remaining schedule continued)

Weekend of March 23

Albion – "Little Women"
The Aquinas Institute – "Something Rotten"
Bishop Kearney – "The Little Mermaid"
Caledonia-Mumford – "Seussical, the Musical"
Eastridge – "Mean Girls"
Lyndonville – "Joseph... Dreamcoat"
Marcus Whitman – "Between the Lines"
Rush-Henrietta – "Oklahoma!"
Warsaw – "Beauty and the Beast"
Wayne – "The Drowsy Chaperone"
Wheatland-Chili – "Seussical, the Musical"

Fall performances included:

Fall 2023

Greece Athena – "Little Shop of Horrors"
Our Lady of Mercy – "Godspell"
Campbell-Savona – "A Christmas Story"
York – "The Wizard of Oz"

January

Pittsford Sutherland – "The Little Mermaid"
Allendale Columbia – "Big Fish"

February

Brighton – "SpongeBob SquarePants"
Webster Schroeder – "Catch Me If You Can"
Greece Odyssey – "The Wizard of Oz"

Learn more about Stars of Tomorrow at rbtl.org/stars-of-tomorrow and be sure to check out the talented performers in your area!

TWO PATRON-FAVORITE EVENTS RETURN

Two patron-favorite events have returned this year – Load-In Lunches and Saturday Matinee Talkbacks! Prior to the COVID-19 pandemic, RBTL would regularly hold these events throughout the Broadway Season. However, it took a pause due to the shutdown. But now, RBTL has brought them back for everyone to enjoy.

“Ain’t Too Proud – The Life and Times of The Temptations,” the first RBTL Broadway show of 2024, spurred the return of these events in January, which then continued with the run of “Mrs. Doubtfire” in February. Load-In Lunch typically takes place on a Tuesday afternoon – the day of the show’s first performance in Rochester. It allows patrons the chance to see an hour of what’s called the “load-in” process for a show, while enjoying their lunch from a seat in the house. The “load-in” involves building the set on stage, as well as bringing in props and costumes, setting up dressing rooms and the lighting and sound systems. Crews that travel on the road with the production and members of the local stagehands union assist in the process.

Also, during the Load-In Lunch, which is a free event, we are often joined by a company member to give us insight about the load-in process, the show itself and describe anything that might be currently happening on stage. For “Ain’t Too Proud,” the Company Manager was able to give the full hour of her time for a Q&A and for “Mrs. Doubtfire,” patrons had the opportunity to speak with the Production Stage Manager. It’s a fun and unique experience to get a look at what happens behind the scenes prior to seeing a show play out on stage.



Ticketholders for the Saturday matinees of “Ain’t Too Proud” and “Mrs. Doubtfire” were offered the chance to stay following the performance and participate in a conversation with cast members of the shows. Patrons were invited to the front of the orchestra section, where for about 20 minutes, they could ask questions of some of the actors they had just seen perform on stage. This ranged from asking about the show, an actor’s life on the road, etc.



RBTL is ecstatic to be able to bring back Load-In Lunches and Saturday Matinee Talkbacks! After successfully offering both these events twice in just as many months, we hope to continue providing this opportunity later in the Season, so patrons can learn more about what it takes to put on a Touring Broadway production. Make sure to sign up for RBTL’s emails and follow us on [Facebook](#) and [Instagram](#) for all of the latest news about events and opportunities!

WEST HERR PERFORMING ARTS CENTER RENOVATIONS

Current Project Timeline:

East Elevator Restoration & Building of Corridor for Access to Second Floor Lobby
Completion Estimate: March

West Elevator Replacement
Completion Estimate: June

Generator Installation for Elevators
Completion Estimate: June